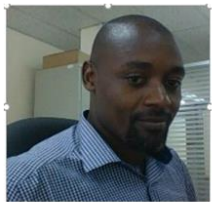
Creative Commons Basics #1

Moderator: **Aristarick Lyimo,** *GRN*

April 10, 2019

Panelists



Aristarick Lyimo
REACH

Jennifer Gerst
Project Director
REACH

Cable Green
Creative Commons.org

Linda Hiebert
Global Book Alliance

Open Licensing, Education & Policy

Dr. Cable Green
Director of Open Education
Creative Commons
@cgreen

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http://creativecommons.org/licenses/by/4.0

education is sharing

Internet
Enables

Copyright
Forbids

open ≈ free ?

~~open ≈ free~~

open ≠ free, precarious, rigid

open = permissions

The 5R Activities

Retain	• Make and own a copy
Reuse	• Use in a wide range of ways
Revise	• Adapt, modify, and improve
Remix	• Combine two or more
Redistribute	• Share with others

creative
commons
creativecommons.org

Nonprofit organization

Open copyright licenses

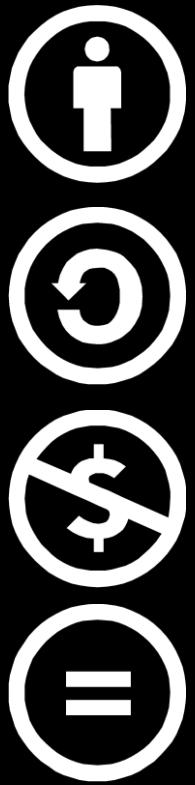
Founded in 2001

Operates worldwide

Chapters in 38+ countries

Public
Domain
creative
commons

Step 1: Choose Conditions



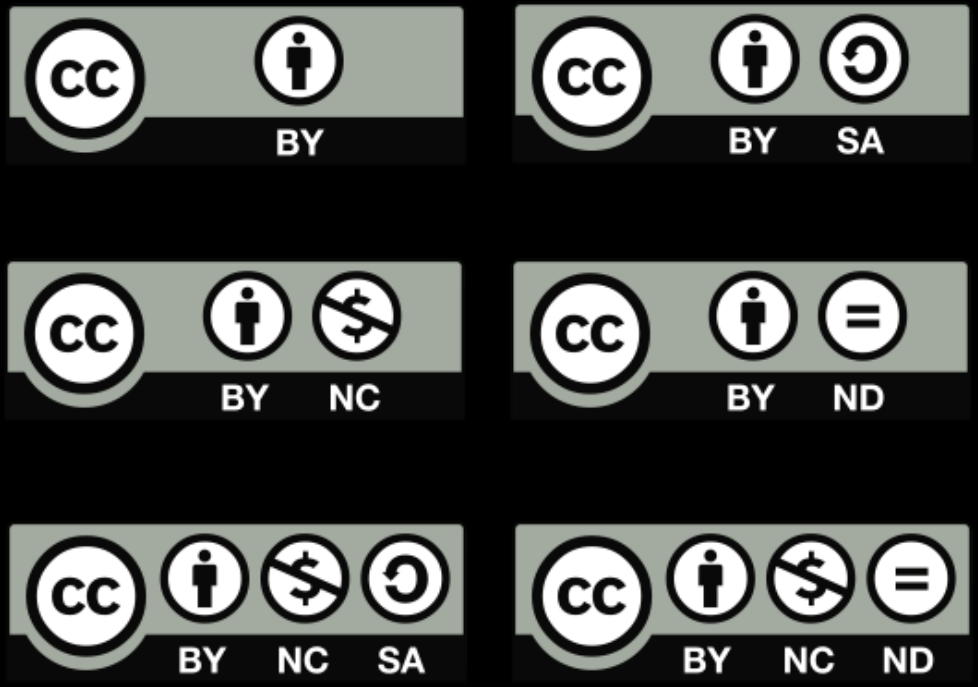
Attribution

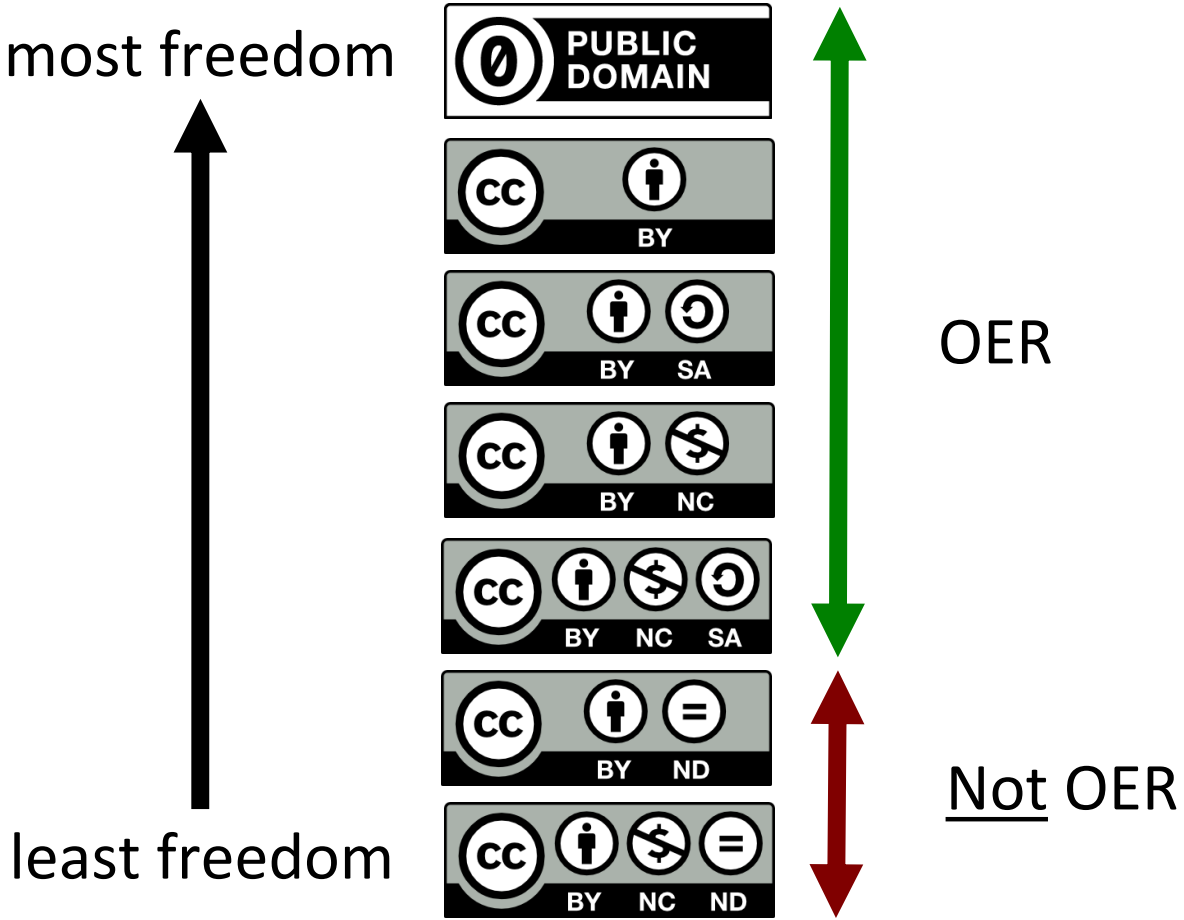
ShareAlike

NonCommercial

NoDerivatives

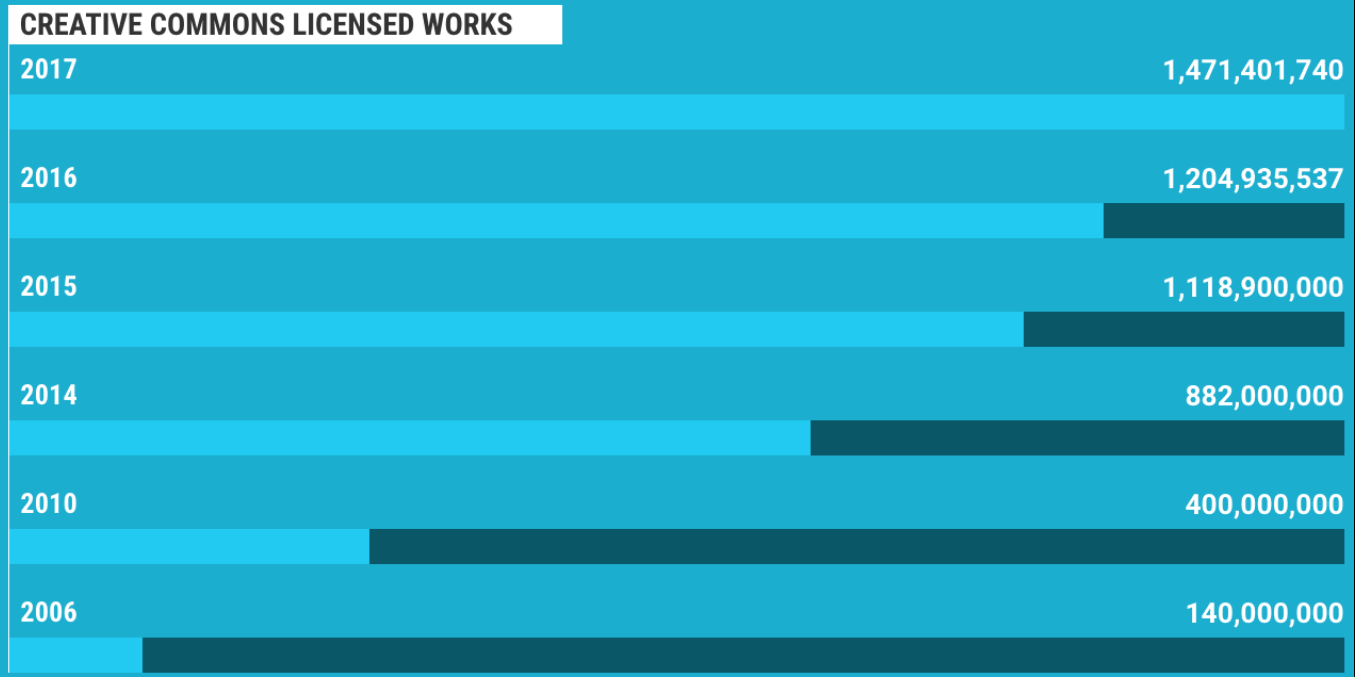
Step 2: Get a License




most freedom
least freedom
PUBLIC DOMAIN
BY
BY SA
BY NC
BY NC SA
BY ND
BY NC ND
OER
Not OER

puts the “**open**” in OER

1.4 BILLION


CREATIVE COMMONS LICENSED WORKS
2017
1,471,401,740
2016
1,204,935,537
2015
1,118,900,000
2014
882,000,000
2010
400,000,000
2006
140,000,000

perpetual, irrevocable **permissions**

Open Educational Resources

Any kind of teaching materials – textbooks, syllabi, lesson plans, videos, readings, exams

Open Educational Resources

Teaching, learning and research materials in any medium that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others.

choosing traditionally
© materials

Internet
Enables

Copyright
Forbids

choosing open educational resources

Internet
Enables

Open
Permits

65%

of students decided against buying a required textbook because of cost

US PIRG Report, 2014
http://www.uspirg.org/reports/usp/fixing-broken-textbook-market

50%

of students said that cost of textbooks impacted how many and which classes they took

US PIRG Report, 2014
http://www.uspirg.org/reports/usp/fixing-broken-textbook-market

82%

of students felt they would do significantly better in a course if textbook was available for free

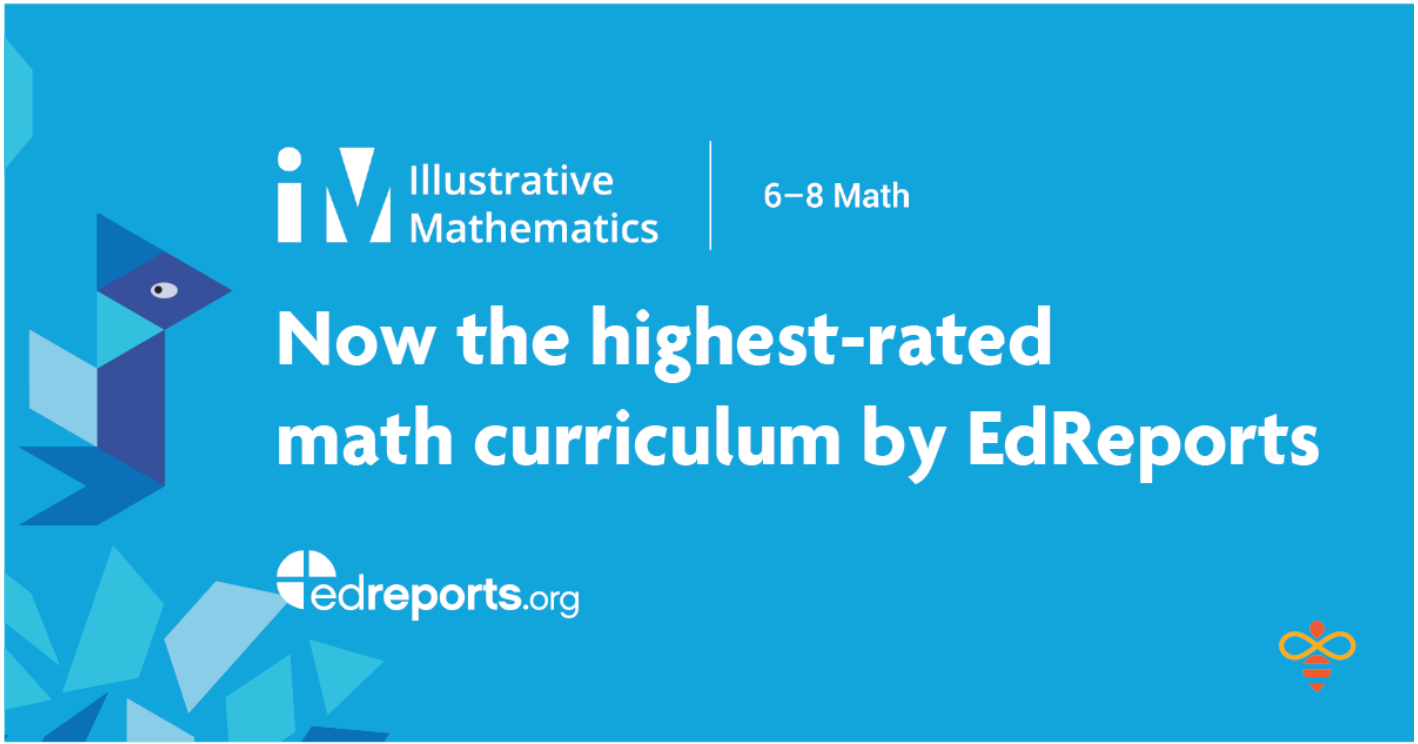
US PIRG Report, 2014
http://www.uspirg.org/reports/usp/fixing-broken-textbook-market

increase **equity**

All students have access to high quality learning materials that have the most up-to-date and relevant content because OER can be freely copied, modified and distributed to anyone.

Since 2012, OpenStax textbooks have saved 6.2 million students over US$576M.

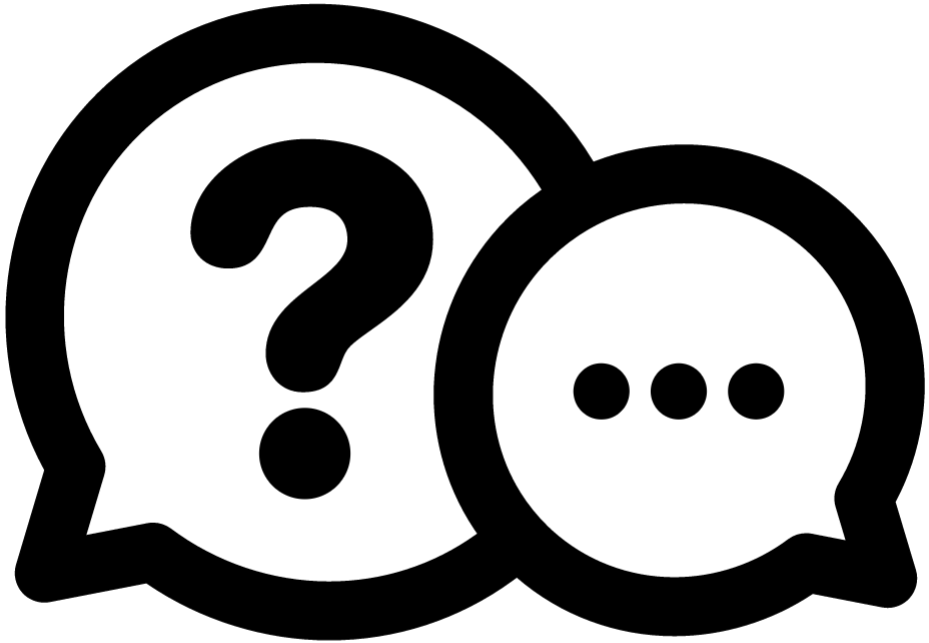
In 2019 alone, 2.2 million students are using OpenStax books and saving over US$176M.


Illustrative Mathematics
6–8 Math
Now the highest-rated math curriculum by EdReports
edreports.org

Z-Degrees

one-year or two-year postsecondary programs which are offered to students using openly licensed resources in place of proprietary textbooks

	Cost to Students	Permissions to Teachers and Students
Commercial Textbooks	Expensive	Restrictive
Library Resources	Free	Restrictive
Open Educational Resources	Free	5Rs



Publicly funded resources should be openly licensed resources.

Money is Shifting to Open

- National / State / Provincial Government(s)
- Foundations
- Open license requirements
  on grants and contracts

USAID

FROM THE AMERICAN PEOPLE

Open Procurement

- Build / buy / commission what you need.
- Own what you buy.
- Share (CC license) what you own.

Open Procurement

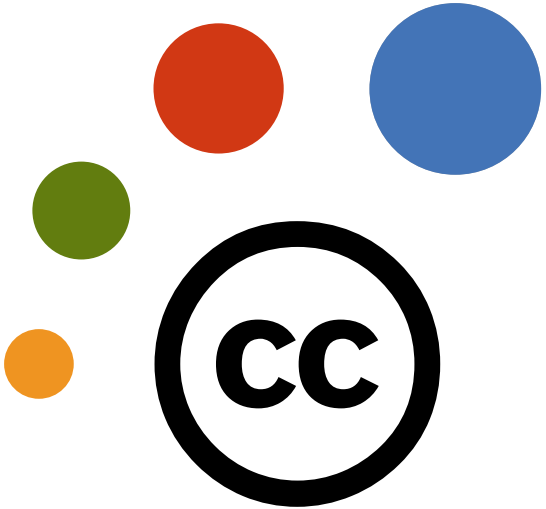
- Buy what you need.
- Own what you buy.
- Share what you own.

Join the CC Open Education Platform!

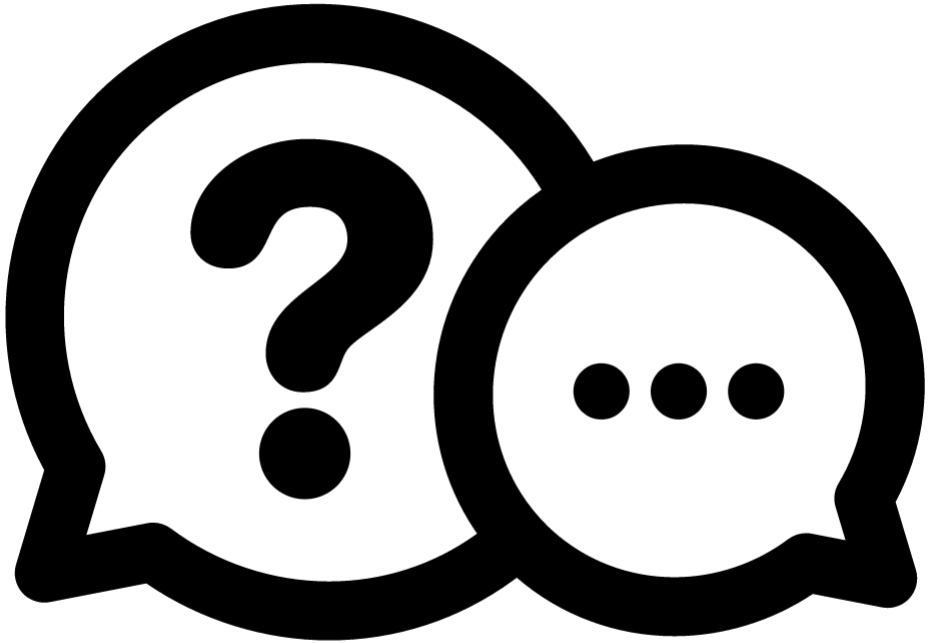
https://creativecommons.org/2017/09/05/invitation-join-cc-open-education-platform

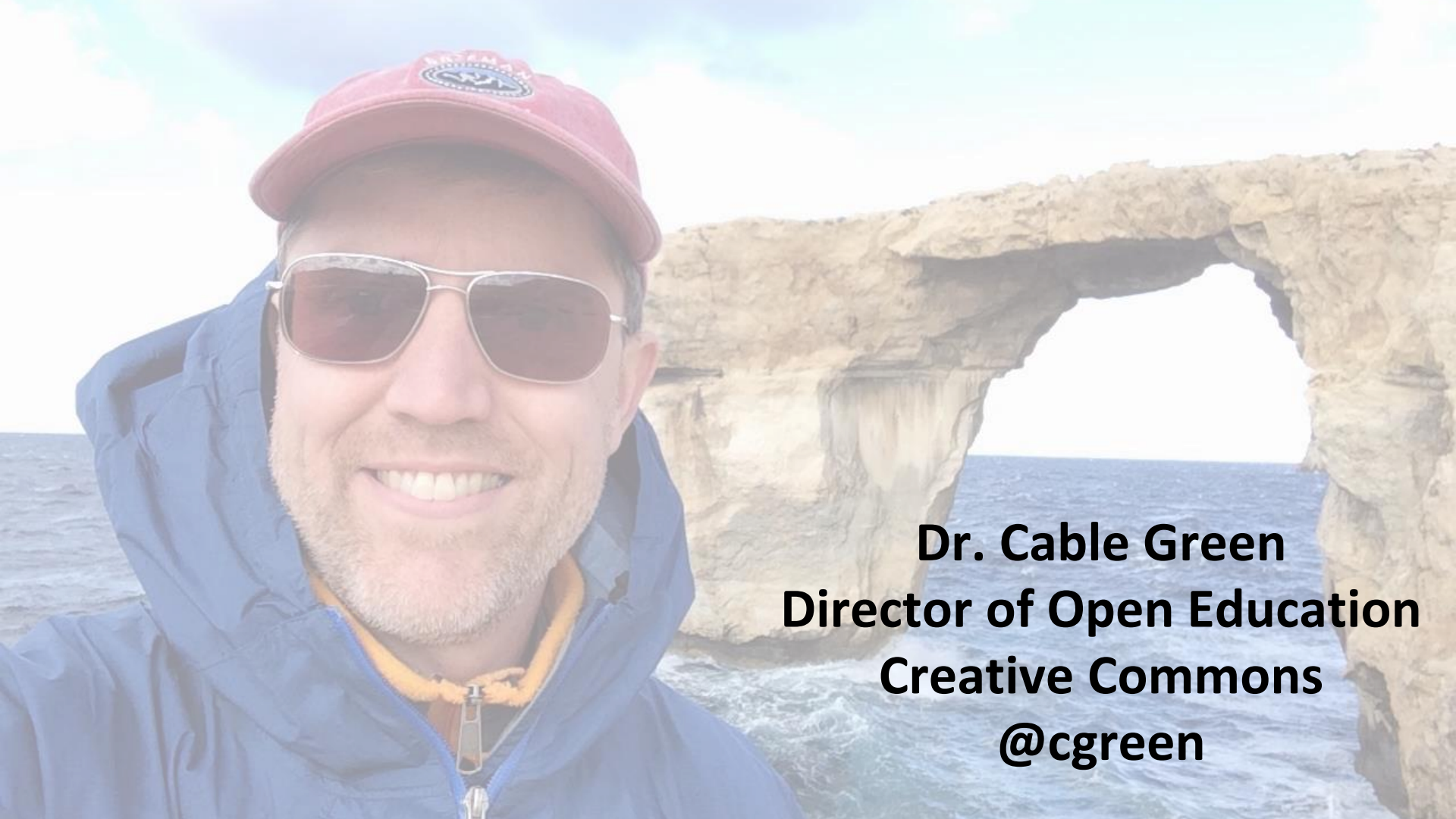
CC CERTIFICATE

certificates.creativecommons.org



Certificates

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