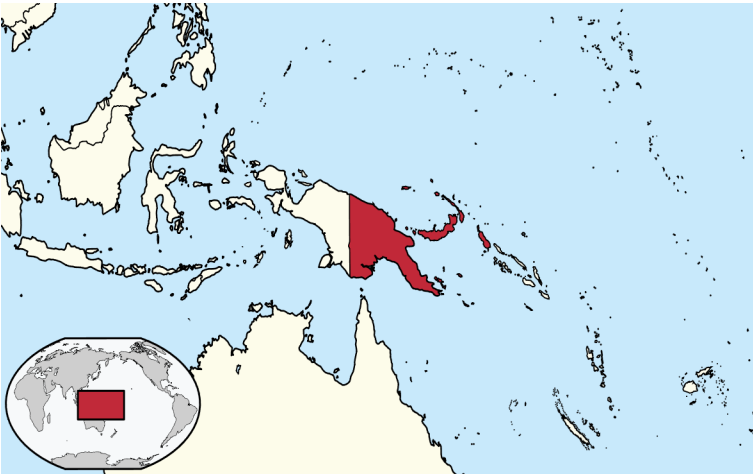




Seeding Stories with Bloom Reader in Papua New Guinea



I. The project



Early grade literacy and maths
750 schools & their ECE centres
Teacher professional
development + **Community
literacy**

Community Literacy
Volunteers
Community Book Banks
Reading Clubs
Caregiver Workshops
Sharing Bloom Reader

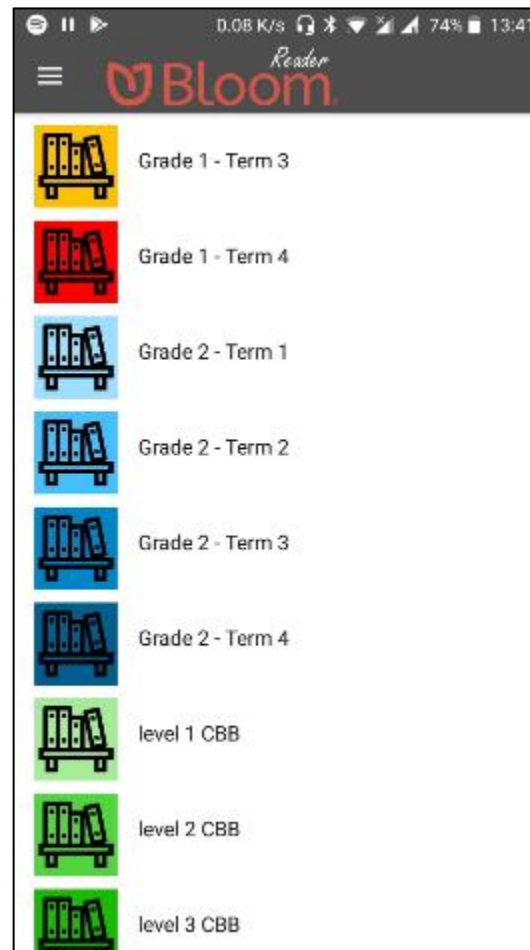
2. Bloom Reader

Easy to share books

Free

Sign language video

Simple analytics



Low or no
bandwidth

Audio

Comprehension
questions

Easy to navigate

3. Impact

750,000 pages read

Median users opened 39 books

Fifth of teachers had the app



7 percent of kids had read a Bloom Reader story
Significantly better literacy scores (9 percentage points higher) *after controlling for socio-economic status and parents' literacy levels*

4. Learning

1. Bake in from the beginning
2. Mirror your physical books
3. Story + audio + questions = reading
4. Take care with sharers
5. Adjust with analytics



5. Want to know more?



mytalkingbooks.org



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