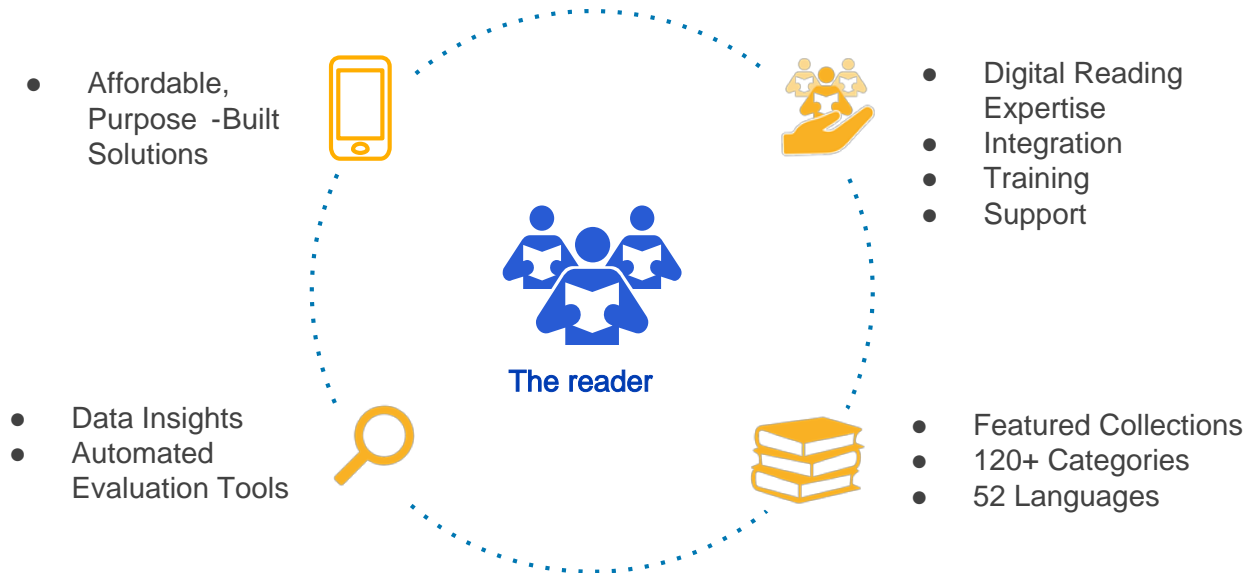


Digital Publishing Models to Support Scalable Book Supply Chains

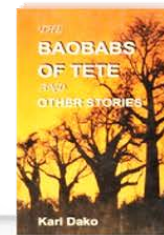
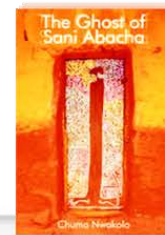
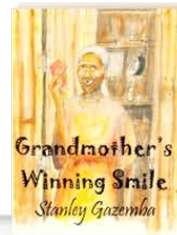
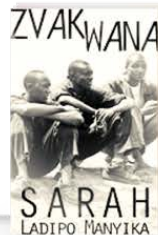


Rebecca Chandler Leege
April, 2020

Worldreader is a **digital reading** organization - **partner driven to support** learning outcomes



We deliver a library of culturally relevant, quality content to our readers



1000's Of
Books



52
Languages



Featured
Collections



120+
Categories

We work with publishers around the world to support strong reading ecosystems

We work with over **443 publishers** across the globe by entering into agreements to distribute digital books to Worldreader platforms.



Womancraft
PUBLISHING

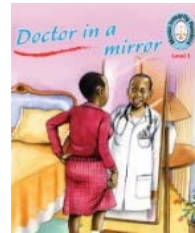
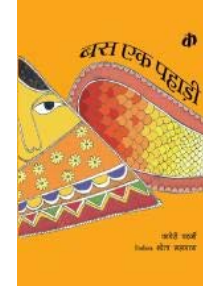
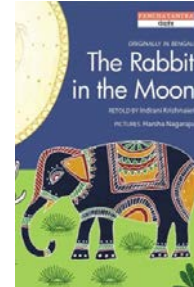
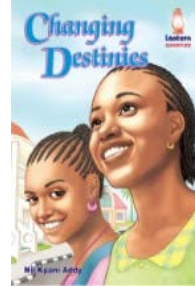
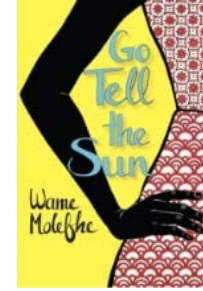
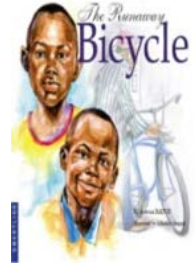
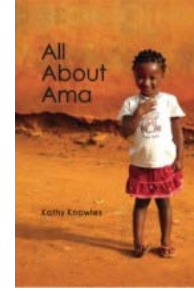
Life-changing, paradigm-shifting books
by women, for women.



We focus on local content

Focus on paying publishers for local content and subsidizing with open source and donated content from large international publishers.

We source content from local publishers that is relevant to our readers, preserving the local culture and contributing to a strong reading ecosystem.



Strengthening the book ecosystem

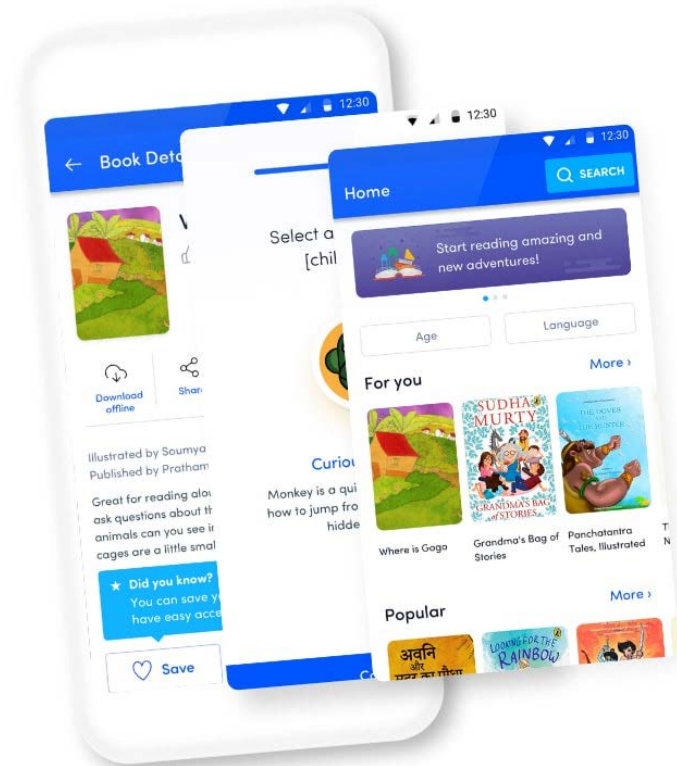
 Worldreader





Training Objectives

- Define content metadata for Worldreader and its publishing partners
- Articulate the value of content metadata
- Carry out metadata training and survey
- Gather insights on metadata standards
- Draft metadata policy and framework consistent with publisher practices



What is metadata?

Metadata is structured information about content that helps in its identity, access, use, management, tracking (usage), storage & retrieval.

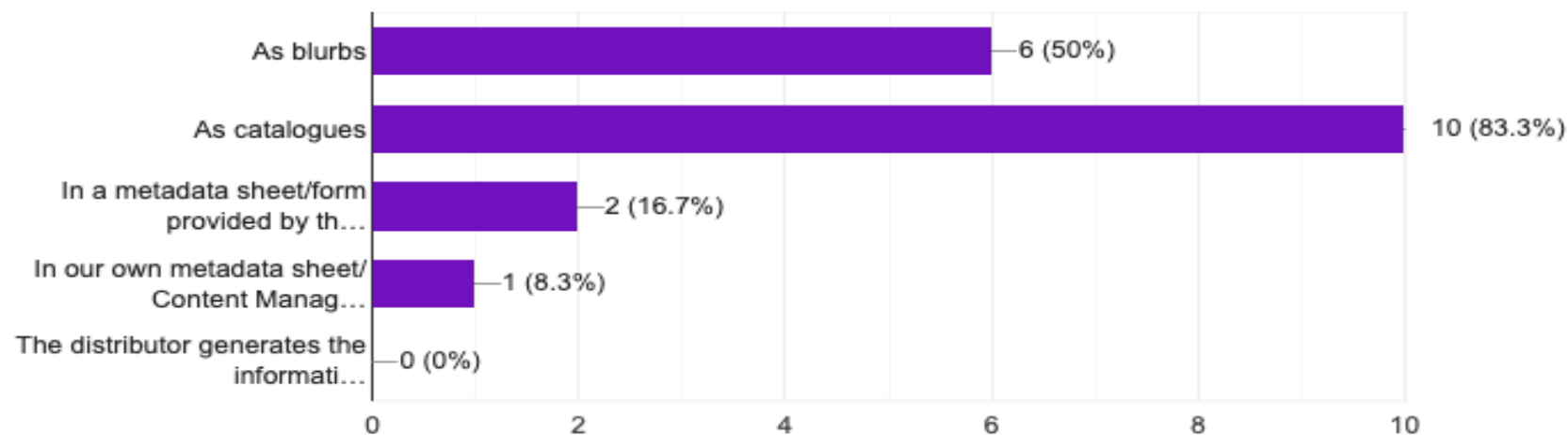


All books in our database have metadata, such as: Title, Publisher, Author, Subject, Category, Reading Level, Description, Created Date, etc.

NB: Everything that exists has some form of metadata including humans beings.

1.3 If you work with a distributor, how do you share the information of your books with the distributor(s)? Tick all that apply.

12 responses



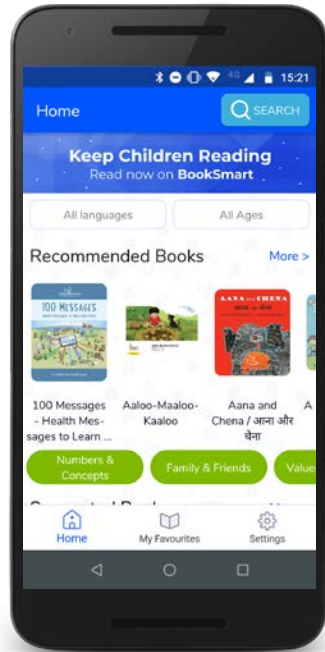
Early Results

- Faster turnaround time to get metadata from trained publishers from 15-20 days to 4-6 days
- Increased interest around metadata from publishers
- More publishing staff trained and competent in metadata best practices
- Higher metadata quality with clarity on subject, category and keywords for books



Keep Children Reading - COVID 19

BookSmart
(bebooksmart.com)

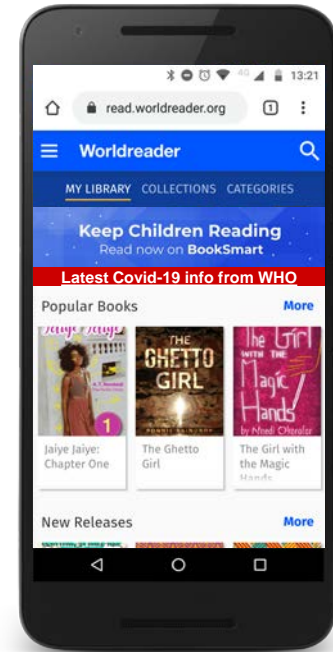


1 month: TBC



Reading Challenge

Worldreader
read.worldreader.org



Thank you!

 Worldreader

